

P  
R  
O  
G  
R  
A  
M

T	H	E	?
C	O	M	P
U	T	E	R
B	O	W	L



## The 1995 Computer Bowl

The obsessive passion of technology.



The Computer Museum's

# 1995 Computer Bowl

Thursday, April 20, 1995



Presented by Apple Computer, Inc.

The World Trade Center, Boston  
The Santa Clara, CA, Convention Center

The Computer Bowl is a project to benefit the educational  
programs of The Computer Museum, Boston.

**THE EAST COAST TEAM**

Joseph Alsop, Progress Software  
Katherine Clark, Landmark Systems (*Captain*)  
Paul Gillin, Computerworld  
John Landry, Lotus Development  
Carl Ledbetter, AT&T Consumer Products

**THE WEST COAST TEAM**

Eric Benhamou, 3Com Corporation  
Steve Blank, Rocket Science Games  
Andy Hertzfeld, General Magic  
Roel Pieper, UB Networks  
Cheryl Vedoe, Tenth Planet (*Captain*)

**THE QUESTIONER**

Nicholas Negroponte

**THE GAME MASTER**

Chris Morgan

**THE SCOREKEEPER**

Steve Golson

**THE JUDGES**

Dave Nelson  
Bob Frankston

**THE COMPUTER BOWL SPONSORS**

**FOUNDERS**

Pat Collins Nelson & Dr. David L. Nelson

**PRESENTER**

Apple Computer

**UNDERWRITERS**

Computerworld, The Most Valuable Player Awards Sponsor  
Intel Corporation, The Microprocessor /Virtual Set Sponsor

**OFFICIAL SPONSORS**

ACM, The First Society For Computing  
Cirrus Logic, The FeatureChips™ Company  
Kleiner Perkins Caufield & Byers, The Venture Capital Company  
Powersoft Corporation, The Client Server Application Tool  
Price Waterhouse, The Accounting Firm  
Progress Software, The Enterprise Application Development Environment  
Silicon Valley Bank, The Bank  
Stratus Computer, The Fault Tolerant Computer Company  
UB Networks, The Network Solutions Company  
Visix Software, The Application Development Environment

# The 1995 Computer Bowl Volunteers

## WEST COAST COMMITTEE

Kathy Sulgit Johnson  
*Co-Chairperson*

Mary Brown  
Vince Emery  
Linda Lawrence  
Lisa Payne  
Dorrit Saviers  
Del Thorndike  
Greg Welch

Mark Johnson  
*Co-Chairperson*

Kelli Richards  
Vera Kark  
Claudia Mazzetti  
Diane Nelson  
Stacy Peña  
Linda Marie Strunk  
Gerry Van Zandt

## EAST COAST COMMITTEE

Eileen deCastro  
Steve Golson  
Monisha Kumar  
Lauren Lampinen

Pam Erickson  
Karen Johansen  
Pat Kreger  
Chris Morgan

## WEST COAST VOLUNTEERS

Yasutara Aoyama  
Cecil Dye  
Colleen Gleason  
Yoshitaka Kanagaki  
Debbie Maddock  
Robert Morris  
Paul Sanford  
Steve Teicher

Gary Brown  
Joyce Dye  
Marilyn Gleason  
Debbie Karmer  
Ted Matsumaura  
Maureen Mudge  
Ken Schwarz  
Paul Thorndike

Jackie Burness  
Amy Fritche  
Cheryl Johnson  
Ed Karmer  
Peter Moore  
Mako Nakano  
Mike Smolenski

Tom Chang  
Lindsey Gerzacio  
Bonnie Kao  
Sandie Knott  
Akiko Morita  
Samir Patel  
Jan Sneiderman

## EAST COAST VOLUNTEERS

Alison Bartold  
Libby Curtis  
Anne Fish  
Steve Henkenmeier  
Cathy McQuinn  
Marilena Santos  
Gus Warren

Todd Barton  
Bill Davis  
Emily Fisher  
Kevin Kelly  
Nancy Perez  
Rebecca Seel

Elizabeth Barton  
Alan Deane  
Cheryl Gill  
Sallie Lanza  
Susan Pernice  
Anthony Sinnott

Glenn Chamuel  
Christine DeGraan  
Kathy Hazlett  
Violet Markowski  
Scott Rumrill  
Lisa Sinnott

## COMPUTER BOWL QUESTIONS

Special thanks and a videotape of the 1995 Computer Bowl to the following people who submitted creative, challenging and often humorous questions to this year's game. (We apologize that due to time considerations, not all questions are used for the game.)

Gwen Bell

Mark Brehob

Sean D. Ennis

Steve Golson

Michael Hyman

Toben Mogensen

Chris Morgan

## MUSIC

Peter Morgan, The Computer Bowl Show Musician  
Darryl Patrick Band, West Coast Dinner

### **MEDIA SPONSORS**

Business Week	InfoWorld
Byte	Interactions
Cardinal Business Media	LAN Times
CIO	Midrange Systems
Communications of the ACM	PC Technique
Computerworld	PC Week
Forbes ASAP	PC World
Fortune	The Red Herring
HP Professional	Software Magazine
Information Week	Wired

### **IN-KIND SPONSORS**

A&a Printers & Digital Graphics  
American Airlines  
America Online  
"Computer Chronicles"  
Computer Literacy  
CKS Partners  
Cunningham Communication  
Floral Reflections  
Tech Productions

### **TABLE PATRONS (2+ TABLES)**

AT&T Consumer Products Division  
Computerworld  
Cunningham Communication  
Data General  
Miller Communications  
Network General Corporation  
Object Management Group  
Progress Software  
Rourke & Company  
The Weber Group

### **TABLE SPONSORS**

Adaptec  
Apple Computer – *Entry Macintosh Products*  
Asset Management  
Gwen & Gordon Bell  
Steve Blank  
Chipcom  
Cisco  
Karen Johansen & Gardner Hendrie  
Andy Hertzfeld  
Interval Research  
Mary & Jim McKenney  
Lois Paul & Partners  
Lotus Development  
Mathworks  
Russell Reynolds Associates, Inc.  
Tenth Planet

### **VERY SPECIAL THANKS**

Gwen Bell, for championing The Computer Bowl and guiding its success!  
Chris Morgan, for boundless energy in simultaneously assembling the 1995 Bowl questions,  
authoring "The Computer Bowl Trivia" book AND hosting tonight's show!  
The OUTSTANDING West Coast Volunteer Committee, skippered brilliantly by

Kathy & Mark Johnson

The HARD WORKING East Coast Volunteer Committee, with  
exceptional contributions by Eileen deCastro, Steve Golson,

Karen Johansen and Monisha Kumar

Bill Cleary, Traci Gifford, Rob Gemmell, John Avilla, Adrienne Wannamaker,  
Suzan Packee, Scott Gripenstraw, Rich Nelson—all of CKS Partners, for tireless  
efforts and wonderful creative inspiration in creating The Bowl advertising,  
image, invitation and this program, all pro bono!

Gerry Van Zandt, Cunningham Communication and the PR volunteers  
for top-flight public relations guidance and implementation

Lisa Payne, for pulling the rabbit out of the hat, again!

Dave Nelson, for working so diligently to overcome technical challenges  
Julie McGrew of Tech Productions, for being so generous with time and resources

Stewart Cheifet, Sarah O'Brien, Crystal Burgos of PCTV  
for their help in creating the "cyber" Bowl

John DuBois of KICU-TV, Channel 36, for his continuing support

Marjorie Ferris, for courageously anchoring The Bowl on the East Coast

John Marchiony, for skillfully managing the East Coast production

Martha Ballard, for expert consultation on the East Coast event

David Greschler, for kind advice and assistance on technical challenges  
and David Warren Johnson, for reminding us all why we do this!

### **COMPUTER BOWL MANAGEMENT**

Dr. Gwen Bell, National Chairperson

Carol Welsh, Project Manager

Betsy Riggs, Director of Development

Marjorie Ferris, East Coast Event Manger

John Marchiony, East Coast Production Manager

Gail Jennes, Director, Public Relations

Geoff Sellers, Public Relations

Jane Hussey, Marketing Associate

Susanne Schantz, Auction Coordinator

Watch for the "Computer Chronicles" broadcast of The Computer Bowl during  
the week of May 29, 1995. Check your local PBS listings during that week for  
exact air date and time in your area.

The Computer Bowl is a project to benefit the educational programs of  
The Computer Museum, 300 Congress Street, Boston, MA, 02210.  
Oliver Strimpel, Executive Director



**intel.**

**COMPUTERWORLD**



**Powersoft.**



**Stratus**



**PROGRESS  
SOFTWARE**



**visix**

**UB Networks**

*PriceWaterhouse* **LLP** 



Your **passion for technology** is surpassed  
only by your **generosity** towards the  
Computer Museum, Boston.

**Thank you** for helping assure  
the next generation will be just as passionate.





## 1995 Computer Bowl Auction Items

### - East Coast -

One tour, for four, of the Volpe Transportation Center in Cambridge and the FAA's Boston Center in Nashua, N.H.

An afternoon for you and five friends on a "Champagne Flight" to Nantucket or Martha's Vineyard, via "deCastro Air," with Captain Ed and attendant Eileen.

A book of essays, *Albert Einstein: Philosopher Scientist*, signed by Einstein himself. This book is virtually untouched. Some of the pages are still lightly bound together, as found only in new books. Donated by Allen Michels.

Become publisher of *Computerworld* magazine for one week in the U.S., plus take one all-expenses-paid trip to any Computerworld office in the world, including Beijing, Prague, London, Paris, etc.

Original artwork by Aaron, the Computer Artist, as seen on "The Today Show," with a videotape copy of the program.

### - West Coast -

A "multi-autographed" copy of the Mid-Peninsula Free University Catalogue, presented by ex-faculty member Larry Tesler.

Spend a day boating, with five of your friends, on San Francisco Bay with Skipper Grant Saviers and First Mate Dorrit Saviers.

Be the first one on your block . . . to own one of the first Macintosh clones, from "King Kahng." Use it or put it away for the next auction!

Fred Hoar, himself, will be your "toastmaster" at the occasion of your choice.

A Rubylith of the Intel 8008. This classic product is the basis of a true work of industrial art.

## **1995 Computer Bowl**

**We'd like to gratefully acknowledge these table sponsors  
who joined us after our program printing deadline:**

**Chuck House**

**Dave Nelson**

**SunSoft**

**Unison Software**