

# THE COMPUTER MUSEUM'S 1991 COMPUTER BOWL

## FRIDAY APRIL 26, 1991

# A TECHNICAL KNOCKOUT



PAMELA

### EAST vs WEST

HEIDI  
"POISON"



## MCCORDUCK

Captain, Author of *Machines Who Think*

## ROIZEN

Captain, President and CEO, T/Maker Company

DR. JOHN "AREN'T HIS"

## ARMSTRONG

Vice President for Science and Technology, International Business Machines Corporation



DAVE "POWER"

## HOUSE

President, Microcomputer Components Group, Intel Corporation



## JAMES E. CLARK

High Performance and Fault Tolerant Systems Vice President, AT&T Computer Systems

### vs ED

## "HERE COMES THE" JUGE

Director of Market Planning, Radio Shack



SAMUEL "THE BRUSHMAN"

## FULLER

Vice President, Research, Digital Equipment Corporation



THE EXAMINER  
BILL GATES  
Microsoft Corporation



JOHN "50%"

## MARKOFF

Technology Writer, The New York Times



vs

vs



PHILIPPE "KING"

## KAHN

President, Borland International Inc.

DAVID

## LIDDLE

President and CEO, Metaphor Computer Systems



# P R O G R A M

The Computer Museum's

# **1991 COMPUTER BOWL**

Presented by ACM  
The Association for Computing Machinery  
At The San Jose Convention Center  
San Jose, California

**Broadcast by satellite to:**

The Computer Museum, Boston, Massachusetts  
The Hub Ballroom, The University of Washington  
Seattle, Washington

### **East Coast Team**

Pamela McCorduck, Captain, Author  
Dr. John A. Armstrong  
International Business Machines Corporation  
James E. Clark  
AT&T Computer Systems  
Samuel H. Fuller  
Digital Equipment Corporation  
John Markoff  
The New York Times

### **West Coast Team**

Heidi Roizen, Captain  
T/Maker Company  
Dave House  
Intel Corporation  
Ed Juge  
Radio Shack  
Philippe Kahn  
Borland International Inc.  
David E. Liddle  
Metaphor Computer Systems

### **Host**

Stewart Cheifet

### **Pre-Game Show Host**

Peter Hirshberg  
Apple Computer, Inc.

### **“The Examiner”**

Bill Gates  
Microsoft Corporation

### **Judges**

L. John Doerr  
Kleiner Perkins Caufield & Byers  
Patrick J. McGovern  
International Data Group

### **Most Valuable Players**

East Coast:  
Mitch Kapor, 1988  
ON Technology  
Bob Frankston, 1990  
Slate Company

West Coast:  
William Joy, 1988  
Sun Microsystems, Inc.  
Bill Gates, 1990  
Microsoft Corporation

### **SPONSORS**

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ACM

### **Founders**

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### **The 1991 Computer Bowl Committee**

Gwen Bell, National Chairperson  
Mimi Macksoud, Chairperson,  
Major Sponsorship

### **East Coast Committee**

S. Russell Craig  
Steve Golson  
Debbie and Ed Kramer  
Christopher Morgan  
Joyce Plotkin  
Susan and Bill Poduska  
Tony Rea  
Byron Reimus  
Dorrit and Grant Saviers

### **West Coast Committee**

Owen and Brooks Brown  
Nancy and Pat Forster  
Peter Hirshberg  
Linda Lawrence  
Claudia Mazzetti  
Terrylynn Pearson  
Lisa Quinones  
Kelly Richards  
Kathy Sulgit

### **The Computer Bowl Set by**

#### **Apple Computer, Inc.**

Paul Segal, Designer  
Dave Billmaier, Producer

### **Public Relations Committee**

East Coast:

Joann Anderson, Copithorne & Bellows  
Joe Codispoti, Digital Equipment Corporation  
Maura FitzGerald, Cunningham  
Communication Inc.

Roxanne Frisiello, Stardent Computer Inc.  
Joan Geoghegan, Cudaback Strategic  
Communications

Leehanne Hosbon, Copithorne & Bellows  
Patty Kachmer, Cunningham Communication  
Inc.

Carol Klingan, Bank of Boston  
Mimi Macksoud, Price Waterhouse  
Christopher Morgan, Christopher Morgan  
Communications

Heather Premru, Cunningham Communication  
Inc.

Byron Reimus  
Sheryl Schultz, Public Relations Consultant  
Susana Thompson, AT&T Computer Systems

West Coast:

Kevin Compton, AT&T Computer Systems  
Deborah Conrad, Intel Corporation  
Carol Moran, Metaphor Computer Systems  
Terrylynn Pearson, Cunningham Communication  
Inc.

Judy Roberts, Borland International Inc.

### **The Computer Bowl Management**

Dr. Gwen Bell, Founding President,  
The Computer Museum  
Janice Del Sesto, Executive Producer  
Kate Jose, Project Manager

Thanks and a Computer Bowl t-shirt go to the following for submitting creative, sometimes humorous and always challenging questions to The Computer Bowl script!

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Thomas Burkett  
Bob DuCharme  
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Thomas Kraemer  
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Lance Smith  
Rob Spray  
Thomas Turba

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**Business Week for sponsoring the High Tech Tailgate Party.**

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**Watch for the PBS broadcast of The 1991 Computer Bowl on Computer Chronicles the weeks of May 7th and May 14th.**

**The Computer Bowl is a project to benefit the educational programs of The Computer Museum, 300 Congress Street, Boston, MA 02210**

## **WHO ELSE DO WE WANT TO THANK?**

### **Table Sponsors:**

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**East Coast Satellite Party Hosts:** Bill and Susan Poduska

**Pre-Game Show Host:** Christopher Morgan

### **Special Thanks to:**

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