THE COMPUTER MUSEUM'S
COMPUTER BOWL • card 1100

Computer Bowl History

<table>
<thead>
<tr>
<th>Year</th>
<th>East</th>
<th>West</th>
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<tr>
<td>1988</td>
<td>375</td>
<td>310</td>
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<td>1990</td>
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<td>290</td>
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<td>1991</td>
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<td>1992</td>
<td>320</td>
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<td>1993</td>
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1994 Computer Bowl Checklist

EAST COAST TEAM
1 □ Mitch Kapor
10 □ David Nelson
11 □ Pamela McCorduck
100 □ Bob Frankston
101 □ Neil Colvin

WEST COAST TEAM
110 □ Bill Gates
111 □ Bill Joy
1000 □ Jeff Kalb
1001 □ Harry Saal
1010 □ David Liddle

CARD NO. 0
THE 1994 COMPUTER BOWL CARD SET • checklist card 0

Collect the whole series!

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The Computer Bowl card 1100
Computer Literacy card 1101
JMEDIA card 1110
Gwen Bell card 1111
Checklist Card card 0

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EAST COAST MVP 1988

MITCH

KAPOR
Mitchell E. (Mitch) Kapor, East Coast Team Captain • card 1

Position: President, Electronic Frontier Foundation, Inc.
Drafted by Lotus Development Co., 1982
Traded to ON Technology, 1987

Career Highlights:
- Designer of Lotus 1-2-3
- "The Man to Beat" in 1988 Computer Bowl, scoring more points than any other player in every round
- Voted Most Valuable Player, 1988 Computer Bowl

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MICROSOFT

BILL GATES

Happy Birthday Ken!
William Henry (Bill) Gates III • card 110

Position: Chairman, Microsoft Corporation
First played the sport in 1968

CAREER HIGHLIGHTS:
- Learned computing on a DEC PDP-10 time-sharing machine
- Co-founded the Lakeside Programmers Group, Traf-O-Data & Logic Simulation Co., Seattle
- Developed BASIC compiler for the first commercially available microcomputer
- Most Valuable Player, 1990 Computer Bowl

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Jeffrey C. Kalb • card 1000

Position: Semiconductor and Computer Systems Consultant
All Star Industry Player

CAREER HIGHLIGHTS:

• Author, inventor, & strategic leader
• Founder, President & CEO of MasPar Computer Systems
• Vice President, Digital Equipment Corp.
• Vice President, Data General
• Most Valuable Player, 1992 Computer Bowl

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Happy Birthday Ken!
Gwen Bell • card 1111

Position: Founding President, The Computer Museum
Head Scout/Top Recruiter for Computer Bowl talent

Fielded a marriage proposal written by Gordon Bell on an Electric Deuce (British computer)

CAREER HIGHLIGHTS:

• Author of two books
• Drafted by EKISTICS Journal, 1960
• Traded to University of Pittsburgh, 1966
• Traded to Harvard University, 1972
• Traded to Pergamon Press, 1978
• President, Assn. for Computing Machinery

Hobbies: Scuba diving, skiing, piano, cycling, needlepoint

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Neil J. Colvin • card 101

Position: Co-President, Foundation Technologies, Inc

Scouts took note of his impressive performance at MIT and Harvard

CAREER HIGHLIGHTS:

• Co-founder, Phoenix Technologies
• Introduced first off-the-shelf IBM PC-compatible ROM BIOS
• Has directed and performed Shakespeare
• Most Valuable Player, 1993 Computer Bowl

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Happy Birthday Ken
Harry Saal

Happy Birthday Ka

1993 West Coast Most Valuable Player

Harry Saal
Dr. Harry J. Saal • card 1001

Position: President & CEO, Smart Valley, Inc. and Chairman, Network General Corp.

Multi-Sport Athlete

Stanford University **Coach** in high-energy physics

**CAREER HIGHLIGHTS:**

- Race car driver on the Information Superhighway
- Bay Area 1990 Software Entrepreneur of the Year by Ernst & Young
- Founded Nestar, 1978
- Team Captain and Most Valuable Player, 1993 Computer Bowl

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JMEDIA - multimedia developers • card 1110

Founded 1993 by Mark and Kathy Johnson
Designed 1994 Computer Bowl multimedia invitation disk, trading cards and T-shirts

CAREER HIGHLIGHTS:

Mark Johnson • 14-year experience as a trial lawyer
• Graphic artist • Musician • Multimedia designer
Kathy Johnson • 13-year computer industry veteran
• Marketing consultant

SPECIALIZING IN: Multimedia Production, Graphic Design, Litigation Graphics & Other Cool Stuff

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1990 MVP

BOB FRANKSTON
MICROSOFT EAST COAST TEAM
Robert (Bob) Frankston • card 100

Position: Executive, Microsoft Corporation
Drafted by Software Arts, 1979
Traded to Lotus Development, 1985

Career Highlights:
- Co-creator of VisiCalc
- PC Magazine’s Lifetime Achievement Award, 1991
- Co-founded the Student Information Processing Board, MIT, 1970
- Voted East Coast’s Most Valuable Player, 1990 Computer Bowl

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DAVID NELSON

MOST VALUABLE PLAYER
1992

NOVELL

EAST COAST
Dr. David L. Nelson • card 10

Position: Senior Software Consultant, Novell Multimedia
Drafted by DEC, 1970
Traded to Prime Computer, 1977

Career Highlights:

- Founded Fluent, Inc., Novell subsidiary
- Free agent picked up by Apollo to add power to an already impressive lineup, 1980
- Board member, Handel & Hayden society
- Dave Brubeck Fan
- Voted Most Valuable Player, 1992 Computer Bowl

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HAPPY BIRTHDAY, KEN!

David Liddle, Ph.D. • card 1010

Position: President & CEO, Interval Research Corporation
Drafted by Xerox Palo Alto Research Center, 1972
Traded to Metaphor, 1982

Career Highlights:

- Past president & CEO of Patriot Partners, joint venture of IBM and Metaphor
- Past president of Metaphor
- Planned, developed and launched the first commercial implementation of a Graphical User Interface: the Xerox Star
- Most Valuable Player, 1991 Computer Bowl

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Pamela McCorduck • card 11

Position: Author Extraordinaire
Designated Hitter and Utility Fielder on CBS Evening News, CNN, MacNeil-Lehrer Newshour

CAREER HIGHLIGHTS:
- Published seven books, including *Machines Who Think* and *Aaron’s Code*
- Authority on Artificial Intelligence
- Executive board of the American PEN Center
- Team Captain and Most Valuable Player, 1991 Computer Bowl

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BILL JOY
1988 WEST COAST MOST VALUABLE PLAYER
William N. (Bill) Joy, West Coast Team Captain • card 111

Position: Co-founder & Chief Technical Officer, Sun Microsystems, Inc.

Career Highlights:

• Winner of ACM Grace Murray Hopper Award for his design of Berkeley UNIX OS
• Teamed with David Patterson to design SPARC processor, 1985
• UniForum Industry Award, 1990
• Most Valuable Player, 1988 Computer Bowl

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- card 1101

Opened in Sunnyvale, CA in 1983 as the world’s first bookstore devoted to computer books

Founders: Daniel Doernberg and Rachel Unkefer

Line-up:
- The world’s largest selection of computer books
- Ships books worldwide to all 7 continents (including Antarctica)

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East Coast Store:
- Vienna, Virginia (703) 734-7771

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